

A KEYNOTE ON WHAT AI CAN DO NOW AND NEXT

The AI Revolution

AI reasons, sees, hears and is starting to help make scientific discoveries. A keynote on AI's possibilities, now and next, and what they mean for organisations and society.

AI systems can already reason, see and hear, while robots can learn new tasks. Over the next ten years, you could see AI helping with discoveries in the lab, a team of experts available to everyone and thinking that costs almost nothing. The talk then examines what this means for organisations and the people who work in them.



RICHARD VAN HOOIJDONK

Most futurists study tomorrow's world from a distance. Richard van Hooijdonk already works in it: his research team consists of people and AI agents. He speaks about AI and new technology, the organisation of the future and leadership in the AI era.

3,000+
keynotes

650,000+
participants

30+
countries

Bestselling
author

The keynote in 21 topics

Gold-medal standard at the International Mathematical Olympiad, a Nobel Prize for predicting protein structures, a conversation translated as it happens: AI can now do things that were science fiction only recently.

WHAT AI CAN DO

What AI can do today

AI that reasons, sees and hears, learns to move and speaks the language of every profession.



01 AI that reasons

New models think before answering and check their steps. AI has reached gold-medal standard at the International Mathematical Olympiad.



02 AI with senses

AI sees, hears and speaks. An assistant can study a photo, listen in on a meeting and translate a conversation as it happens.



03 AI gets a body

PILOT PHASE

Robots learn by watching and practising, rather than being programmed step by step. In factories, warehouses and healthcare.



04 A specialist in every field

AI trained for law, medicine or engineering knows the terminology, consults specialist sources and works alongside the professional.



05 Images, voices and video on demand

AI creates film scenes with sound, voices scripts in many languages and explores design ideas. Creative teams can try far more variations.



06 The step beyond an assistant

PILOT PHASE

An AI agent chooses and carries out the next steps within an assignment. The Agentic AI keynote examines this in depth.

ORGANISATION & PEOPLE

The organisation and its people

What AI changes for organisations and the people who work in them.



07 The AI-first organisation

Repetitive and predictive work goes to AI and new technology. People focus on what they do better: judging, choosing and working with people.



08 When AI becomes a habit

AI changes work when people make it part of their daily routine. Habits, time and room to practise determine the pace.



09 Changing work, changing roles

People increasingly direct AI rather than do every task themselves. New roles emerge, while entry-level work and routes to expertise change.



10 Leaders who set the example

Employees watch what their leaders do. Leaders who use AI themselves and take the initiative inspire their people to build the future together.



11 AI literacy for everyone

Knowing what AI can do, where it goes wrong and which data you are allowed to enter. That knowledge becomes part of every profession.



12 The AI ecosystem

No organisation develops AI alone. Start-ups, researchers, suppliers and peers around the world help determine how fast you progress.



DURATION

30, 45, 60 minutes or longer, with time for questions



LANGUAGE

Dutch or English



FORMAT

On location or online



FEE

From €3,500 (webinars)

COMING NEXT

The future of AI

What AI could make possible for organisations and society over the next five to fifteen years.



13 AI as a researcher

FUTURE SCENARIO

In a 2040 scenario, AI and robotic labs research new materials and treatments together, taking hypotheses through to lab experiments.



14 A team of experts for everyone

FUTURE SCENARIO

A teacher, doctor, lawyer and financial adviser who know you and always have time. Specialist knowledge becomes available to everyone.



15 Intelligence at almost no cost

FUTURE SCENARIO

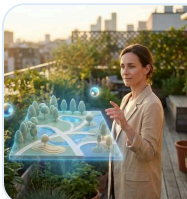
AI with comparable capabilities is rapidly becoming more affordable. By 2040, every customer, product and decision could get its own analysis.



16 The prospect of general AI

FUTURE SCENARIO

AI that handles most thinking tasks at human level and connects knowledge across disciplines. Whether and when it arrives remains uncertain.



17 Work in 2040

FUTURE SCENARIO

AI could change many professions over the next decade. Some work disappears, new work emerges, and roles develop that have no name yet.



18 Beyond the screen

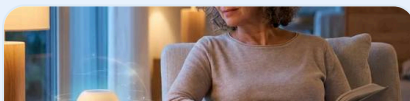
FUTURE SCENARIO

In 2040, AI could deliver information through lightweight glasses, an earpiece or the room itself, without you having to look at a screen.

THE OTHER SIDE

Trust, ethics and safety

Trust, the choices behind what technology makes possible, and criminals using the same tools.



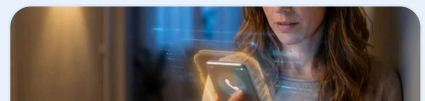
19 What people want AI to do

AI can comfort, assess, predict and persuade. Deciding how much of that to leave to a machine is a matter for people.



20 Trusting what you see

AI sometimes invents a source, while real and fake become harder to tell apart. Trust grows scarce, and more valuable.



21 Phishing that looks convincing

Fraudsters use AI to write convincing phishing emails and imitate voices. Ransomware and breaking into systems are getting easier too.



“Richard succeeded excellently in waking up our leaders and setting them on the path to the future: after the lecture, discussions took place across various parts of the organisation about the topics covered, and initiatives have been set in motion.”

Aart van Haren Managing director,
PLUS



“A dazzling journey through new technology. The enthusiasm and energy during his presentation, combined with the visuals, provided a successful kick-off to our event.”

Patrick Steemers Partner, Deloitte



The AI Revolution at your event

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